



Price Controls

We help clients understand and influence the strategic impact of price controls, from methodologies through to individual price control determinations.

Price control decisions affect billions of pounds of investment, directly impact on consumers' bills and heavily influence the attractiveness of the UK's infrastructure sector to inward investment.

We help firms, investors and consumer groups understand the strategic risks and opportunities of price control methodologies. We support regulators in the development of methodologies and frameworks. We facilitate constructive engagement with regulators to help shape frameworks to deliver the best outcomes for all stakeholders. And we advise businesses on presenting their best case in their business plans.

We help our clients to assess and understand the strategic implications of price control methodologies as these are developed and consulted on by regulators. Our extensive first hand experience within regulators allows us to understand their goals and objectives and help firms, investors and consumer groups understand the risks and opportunities from their perspective.

As businesses develop their business plans, we help them understand the opportunities for outperformance, and the downside risk for them in the decision making process. We support them in developing their strategic approach and submitting their best case in the format that will meet the regulator's requirements so as to maximise the chance of a successful outcome.

We help clients develop strategies to legitimately influence price control methodologies using evidence based submissions to regulators, identify gaps and weaknesses in methodologies, and develop potential solutions that will meet the regulators objectives as well as those of our clients.

We advise investors, consumer groups and regulators on the implications of regulatory methodologies for their objectives, and directly develop methodology solutions where these are needed. And we work with senior decision makers including Chief Executives and Boards to provide strategic insight and assurance.

Regina Finn has been the driving force that has transformed regulation across significant utility sectors such as telecoms, water and electricity. She has introduced innovative and future looking incentive schemes to tackle new and emerging challenges facing these sectors. Regina is skilled at gathering buy-in from stakeholders during reform.



☎ +44 (0) 2071935927
+44 (0) 7771901892

✉ regina.finn@lucernapartners.com

Heather Clayton has almost unparalleled experience of UK regulation, uniquely splitting her career between competition and consumer roles. She understands what works and what doesn't. She has developed and introduced new regulatory frameworks across many different sectors from utilities to financial services to health.



☎ +44 (0) 2071935912
+44 (0) 7768298601

✉ heather.clayton@lucernapartners.com

Simon Less has an impressive track record of insightful analysis that cuts through traditional thinking. He has been the architect of many new regulatory initiatives in the water sector, energy, environment and competition and consumer policy. He grounds regulatory frameworks within the current public policy context to deliver workable solutions.



☎ +44 (0) 2071935976
+44 (0) 7713632327

✉ simon.less@lucernapartners.com